

THE FIRST EVER!!

# Southwest MarketPlace



JUNE 25 to 28 2006



Frontier Days  
Stockade

# Southwest MarketPlace



Did you know that products offered in the SW range from soap to wind turbines, from a vineyard and wine making to alpacas, from fish farms to orchards? While supporting each other we not only reduce our carbon footprint but also support our sustainability. Join in to bring the uniqueness of the Southwest to the awareness of the people!

Here's your opportunity to have your small business exposed to up to 20,000 people. Businesses from all corners of the Southwest will be given the opportunity to showcase their great products and services at this exciting event while reconnecting with and supporting our rural roots. We encourage those whose focus is in the area of organic, locally grown and environmental advancement to present at this event. These could include:

- New/existing small business
- Artists (decorative, performing and literature)
- Local foods and producers
- Crafters
- Restaurants/Food Services
- Manufacturers
- Retailers
- Research and Development
- Home-based businesses
- Consultants
- Exporter/Importer
- Hospitality and Tourism
- Renewable/Alternative Energy
- Farming and Rural businesses
- Holistic Health
- Producer groups

Along with product sales there will be booths for presentations on different products and services including the processes involved from start to finish. Southwest MarketPlace will be featured as part of the Frontier Days Weekend in Swift Current at the Stockade Building.

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1st annual

## ***Participant Rates***

Booth (10x10)	Half day—\$35
Table (3x8)	Full day—\$70
	Half day—\$25
	Full day - \$45



### **Rates include:**

- One booth or table
- Power
- Water Management
- Washroom facilities
- Advertising



### **Questions?**

Contact:  
Judi @ 774-5401  
Email:  
taylor.judi7@gmail.com

### **Dates & Times:**

June 25th: 4 to 10 PM (counted as a half day)

June 26—28th: 12 to 10 PM (half day would be noon to 5PM or 5PM to 10 PM)

***\*Booth costs are non-refundable. We reserve the right to refuse booth entry.***

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1st Annual

## *Official Rules & Regulations*

The sole objective of Southwest MarketPlace is to ensure each entity has an equal market at the event. This event is being funded so that small businesses have an avenue to showcase their niche in the market without having to be in attendance the whole four days and will have access to a minimum of a half day at the fair. It will be operated under a first-come, first-serve basis.

**Selling of product:** Selling of products will be allowed. Selling of products will be operated solely by the participants and the organizing committee is not responsible for the finances of this aspect of the event. In addition, participants are encouraged to bring any brochures or marketing material they have developed for distribution.

Participants are welcome to work together or submit an entry as an association to make participation more effective or feasible.

“Southwest MarketPlace” strives to promote the wonderful elements of the region in a fun, organized medium. This does not mean that every item featured must include product that in the Southwest; location of business in the Southwest is sufficient.

The booth cost is non-refundable. We reserve the right to refuse any business under any circumstances.

**Southwest Challenge:** Our challenge to each participant is to feature product that is grown or produced in Southwest Saskatchewan as a unique element to the event. Please provide the details to this on the registration form if your business is indeed featuring a product of this nature.

Southwest booths will be priority. As an example outside invitations would include the pulse and crop associations. This would be to bring awareness of the elements the Southwest contributes to via export and the different aspects of use we can participate in to support these producers.

Participating booth's **MUST** stay open until closing of their allotted time, if you run out of product, you must post a sign on your booth. Marketing includes talking to people and we will supply you with Southwest MarketPlace business cards where you can insert your contact information as a hand out.

Where food products are being sold each participating booth must have at least one worker who has completed the Safe Food Handling Course at the booth at all times. This is a Public Health requirement and must be adhered to at all times. We have an additional section for food handlers that we will forward upon request or receipt of this registration.

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1st Annual

## ***Application to Participate***

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/Town/Village: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Telephone #: \_\_\_\_\_

Fax #: \_\_\_\_\_ Email: \_\_\_\_\_

## **Product Category: be specific with the uniqueness or speciality**

1. Item/Description: \_\_\_\_\_

2. Item/Description: \_\_\_\_\_

3. Item/Description: \_\_\_\_\_

## **Southwest Challenge**

Do any of your featured items meet the Southwest challenge? If so, please provide a description of what items were used that were grown/produced in the Southwest.

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Please mail or fax or email registration to:  
Southwest MarketPlace  
Box 833  
Swift Current, SK S9H 3W8  
Fax: 306.778.8526