



**Frontier Days
Regional Fair & Rodeo
June 30, July 1, 2, 3rd**

Show Window of the South West

**Kinetic Exhibition Park
Swift Current, SK**

**2010
Commercial
Exhibitor
Information & Application**

Phone: (306) 773-2944

Fax: (306) 773-7015

www.swiftcurrentex.com

Extensive Advertising

Night Security

Building Maintenance

Flexibly Sized Rental Spaces

Home-Cooked Meals

Complimentary Evening Social

General Information

Display Services

Each booth includes (grey) side and (blue) back drapes. Tables can be rented at a price of \$20.00 (plus GST) per table for the duration of the show.

Electricity will be provided at no charge, one 15amp dedicated circuit per booth, if required. Exhibitors are responsible for their own electrical paraphernalia, this includes Extension cords.

Exhibit Space

Inside Exhibit space is available in the following allotments
10x10—\$250.00 There is an extra charge of **\$50.00**

for corner lots

10x20—\$360.00
10x30—\$440.00 10x40—\$560.00

Additional frontage over 40' = \$12.00 per foot

Outside exhibit space will be sold, at a price of \$250.00 up to 500 sq ft. Additional space needed will be sold at \$0.25/sq.ft.

Inquires from food concession exhibitors will be dealt with on an individual basis.

Insurance & Liability

All exhibitors must carry liability insurance coverage. A copy of the insurance policy must accompany the privilege contract and / or application for exhibiting.

Displays

Displays must be in place by 12:00 p.m. June 30th. and remain until building closes on the evening of July 3rd..

Failure to comply will result in forfeiture of the "Performance Bond".

Move in Hours

June 29 8:00am -9:00pm

Move Out Hours

July 3rd 10:00pm-1:00am

June 30 8:00am - 12:00pm

July 4 10:00am-4:30pm

The Stockade Exhibit Building will be open to the public

Wednesday 4:00 pm—10:00 pm

Thursday and Saturday 12:00 noon to 10:00pm

Saturday 12:00 noon to 9:00 pm

Right of Refusal

The Swift Current Agricultural & Exhibition Association reserves the right to refuse rental space to anyone. It should be noted that all products for sale must be CSA approved.

Exhibitor Passes

PRIOR TO MOVE IN

Please register at show office located in lobby for passes, Each exhibitor will receive two (2) four day passes and two (2) vehicle passes with their exhibit space. **Any additional passes must be purchased at show office, no exceptions**

Security

Security will be provided 10:00pm to 12:00 noon.

However, it is suggested that exhibitors use their own discretion in packing away valuables.

Complimentary Social

Social will take place for all exhibitors on the evening

On Friday July 2nd between 10:00—12:30 pm

Right of Refusal

The Swift Current Agricultural & Exhibition Association reserves the right to refuse rental space to anyone. It should be noted that all products for sale must be CSA approved.

Performance Bond Information

All exhibitors are required to submit a \$100.00 Performance Bond. The performance bond, as well as one half of the rental fee, must accompany the enclosed application form, upon making application to exhibit at the Frontier Days Regional Fair and Rodeo. Balance of fee is due and payable prior to move in. Failure to comply with the rules and regulations set out in this information brochure will mean automatic forfeiture of the Performance Bond, at the discretion of the Fair board. Upon satisfactory compliance with the rules and regulations, the "Performance Bond" will be refunded in full .

34	33	32	31	30	29	28	27	26	25	24	23	22	21
35													20
Exit		52	53			70	71			88	89	Exit	
36		51	54			69	72			87	90	19	
37		50	55			68	73			86	91	18	
38		49	56							85	92	17	
39						67	74					16	
40		48	57			66	75			84	93	15	
41		47	58			65	76			83	94	14	
42		46	59			64	77			82	95	13	
43		45	60			63	78			81	96	Exit	
Exit		44	61			62	79			80	97	12	
1	Entrance	2	3	4	5	6	7	8	9	Exit		11	
Stockade Lobby													10

DISPLAY SPACE

Previous exhibitors will be given priority on choice of location. **Exhibitors must request this space and have the same paid in full prior to April 30, 2010.**

The committee will be solely responsible for assigning booth space to exhibitors

Please read this form carefully and print or type all information.

Parking is allowed only on southwest of the Stockade Building. No parking on pavement or east of stockade.

Vehicles will be towed at owners expense

Camping is Available

PLEASE COMPLETE, SIGN AND RETURN THIS FORM
 ALONG WITH a Signed copy of your contract and your **DEPOSIT** TO:
 Swift Current Agricultural & Exhibition Association
 P.O. Box 146
 Swift Current, SK S9H 3V5
 Phone: (306)773-2944
 Fax : (306)-773-7015
 www.swiftcurrentex.com

Please Specify the Following

Booth Size: _____
 Corner: _____ Power: _____
 1st Choice _____
 2nd Choice _____
 3rd Choice _____
 Signature _____

Prize Draws

Prize draws are welcome, but they must be advertised at the booth and be in plain view, if applicable. Draws for the prizes must be made before closing time on the final day of the fair. Prizes not picked up by the winners must be left with the commercial exhibits representative or at the administrative office in the Palliser Pavilion. A prize draw form must accompany the prize, with a description of the prize won and contact information of the person who has been drawn for the prize. Failure to comply will result in forfeiture of the Performance Bond

Previous exhibitors will be given priority on choice of location. Exhibitors must request this space and have the same paid in FULL prior to April 30, 2010.

We Hereby make application for exhibit space at "Frontier Days" June 30, July 1, 2, 3rd, 2010. We fully understand and agree to the rules and regulations set out in this brochure. We fully understand that this is an application only, and final approval of this application rests with the Association.

Name of Exhibitor _____
 Contact: _____
 Address: _____ City: _____
 Postal code: _____ Telephone: _____ Fax: _____
 E-Mail _____ Web Site Address _____

Exhibit Information (Please be specific. Only products listed may be sold or displayed at your exhibit.)

Type of Product(s) displayed _____

Inside Exhibit Space (10' min) _____ foot frontage	= _____	Method of Payment
Corner lot Charge additional \$50.00	= _____	Master Card _____
Outside Exhibit Space minimum 500 sq ft @\$250.00	= _____	American Express _____
Addition outside exhibit space _____ sq ft @ .25Cents sq ft	= _____	Visa _____
Number of Tables required _____ @\$20.00 (for 4 days)	= _____	Cheque _____
Subtotal	= _____	Amount Enclosed _____
Gst 5%	= _____	
Performance Bond	= \$100.00	
Total	= _____	